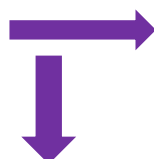


## 1.

### Structure of your poster

People normally read text from  
Left to Right  
&  
Top to Bottom



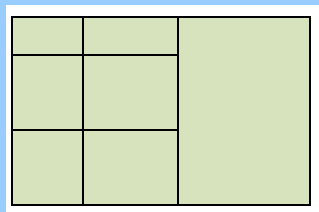
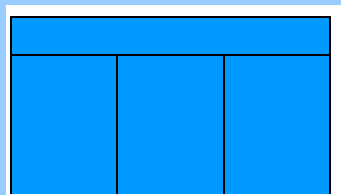
Have a Clear Flow in your poster

- Directional arrows *or* Number your sections
- Symmetry is important



## 2.

### Sample Layouts



## 3.

### Poster Sections

- Good Title is very important; it should explain your poster.
- Use Sections with Headings - eg Introduction, Methods, Results, Conclusion, References
- Use bullet points
- Short Sentences
- Essential information or headers in larger font
- Use a clear font –eg Arial or Times New Roman or Garamond

## 4.

### Colours

- Use 3-5 colours, including colours used on graphs
- Consider using shades of the same colours (*remember some people may be colour blind to red/green*)
- Dark colours against a light background shows up better.
- Use same colour for all titles and section headings for consistency

## 5.

### Graphics & Visuals

Use Illustrations, Images, Graphs and Pictures as appropriate. Your poster is a visual representation of your work



### Writing the poster

## 6.

- Word
- Powerpoint
- Free Poster templates

3-5 images are sufficient



Check Copyright of image: Is it free or have a creative commons licence?

References  
 Price, M. The Perfect Poster. American psychological Association. <https://www.apa.org/gradpsych/2011/01/poster.aspx>  
 Duignan, M. (2018) Poster Presentation Master-Class HSE (powerpoint presentation) [poster](#)  
 Tullio Rossi (2018) How to design an award-winning conference poster. [Blog entry](#)